



IRISH PRESSINGS

Robot Welding at Irish Pressings



Irish Pressings Ltd is pushing ahead with increasing the range of services it offers to customers. The company aims to offer customers a one-stop shop solution to all of their pressing needs by providing a comprehensive list of services that can take the customer from initial design to final project completion. The latest addition to the services of the company is robot welding with the purchase of a new robot weld cell.

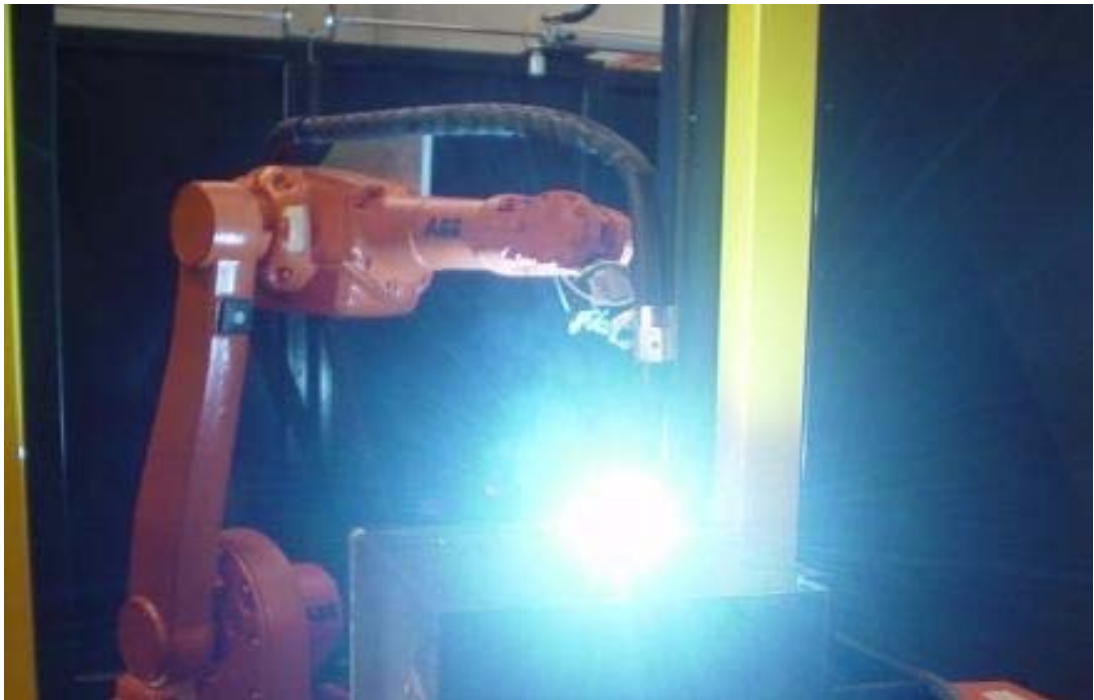
Declan Ward, Managing Director of Irish Pressings, said “Having the robot now means we can meet the needs of even more customers as we can now offer them a more complete service”. Since beginning production the company has continually added to its capabilities. The company directors have extensive experience in the automotive industry and have experience of working with a wide range of equipment and this experience and expertise is now be used to the advantage of the customers of Irish Pressings. The company also offers customers assistance in research and development with the aim of helping customers improve component design to reduce both material and production costs

“Today’s marketplace is becoming increasingly challenging and a company such as ours has to ensure that we can offer customers as many benefits as possible” continued Declan “ and being able to provide a full range of services under one roof means that we keep costs low for the customer and make sure that our prices a highly competitive”.



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The company employees are currently undergoing training on the use of the robot and this ethos of employee development has been part of Irish Pressings since the company began. Brendan Ward, Production Manager, said “It is important for us that our workforce are continually encouraged to develop and add to their list of skills and when we add new equipment to our factory we make sure that all employees get the opportunity to have full training”. This high level of commitment to training allows the directors of the company to identify the areas within the business where employees are best suited and ensures that each employee gets to utilise their skills in the part of the business that can benefit most from their talents.



The addition of the robot allows the company to provide customers with a high level of precision welding as well as a faster and more efficient process. Declan Ward continued by saying “The robot means that we can keep with our policy of internal cost reductions as the high level of automation means that we can reduce the amount of labour necessary and also increase productivity which is hugely important not only to us but to our customers as it results in us being able to offer highly competitive pricing”.

In recent weeks the company have gained further orders and one order in particular which will make full use of the robot. Brendan Ward added “Our customers requirements are very important to us and if we can improve our service in any way to meet those requirements we will do all that we can”.